

**Open Days 2008 workshop / seminar:*****People in a safe Knowledge Society – achieving digital inclusion for all*****Open Days 2008 Brochure text:**

This seminar addresses knowledge society and e-services from a human and eInclusion perspectives. What are the challenges for e-inclusion in the digital era? How can we achieve e-services for all? What can knowledge society services bring to a better quality of life? How can we extend community and social wellbeing services to the Internet era and taking advantage of Web 2.0 technologies? How will people benefit and interact with inclusive e-services?

<b>Code:</b>	<b>07A17</b>
<b>Session title:</b>	<b>People in a safe Knowledge Society – achieving digital inclusion for all</b>
<b>Thematic priority:</b>	A - Innovating regions: Promoting research, technological development and innovation
<b>Thematic village:</b>	Creative Knowledge Society
<b>Organiser:</b>	EuroConseils – RegioPKI
<b>Venue:</b>	JDE 51 (Committee of the Regions building, r. Belliard 99 – 101, Brussels)
<b>Date:</b>	7/10/2008
<b>Time:</b>	16.45-18:30

**Description:**

The purpose of this seminar is to address knowledge society and eServices from a human perspective: what are the challenges for eInclusion, how to achieve eServices for all, what can knowledge society services bring to a better quality of life, how can we extend community and social wellbeing services to the Internet era, and how will people benefit and interact with inclusive eServices. The target groups are public, private and NGO-sector organisations on local and regional level interested what ICT can offer for the various challenges of the Knowledge Society, such as eInclusion, social cohesion and wellbeing, safety and privacy taking also advantage of the Web 2.0 technologies.

---

The first part of the workshop will concentrate on strategies how ICT can help to tackle major societal challenges, which Europe is facing in the near future. Which will be the trends in the development of the Knowledge Society for all – i2010 and beyond? Special attention will be given to the inclusive society and how to develop it. How Regions could streamline their efforts towards common goals to make best use of ICT applications and solutions, electronic identities to protect privacy relevant to high quality and efficient eServices.

Second part of the seminar will concentrate in the means of electronic identities enabling people to have access to interactive and personalised eServices that meet the challenges of trust, privacy and confidentiality - that enable provisioning of public, semi-public and private eServices including health, social wellbeing and care, as well as commercial services to people. Some examples will be given on trustworthy paperless processes that improve efficiency and guarantee security and privacy protection of eServices.

During the third part of the workshop, a practical regional pilot case will be introduced. The pilot case study deals with interactive digital care services to senior people staying at home instead of care centres. In the pilot seniors use interactive online services for every day life tasks such as for social contacts, online banking, online shopping, and pharmacy services. Services are accessed using a friendly and easy to use interactive digi TV interface which includes also a 24/7 health monitoring and contact service for treatment follow-up for chronic diseases like diabetes, and individual doctor's service if needed. Particular focus is put on eInclusion of senior people combined with health mentoring, monitoring and social care and wellbeing services. The pilot case study also demonstrates how this type of personalised and security aware eInclusion platform services are also capable of reaching to other user groups that are at risk of falling into the gap of the digital divide, such as people in need of social assistance, e.g. single parent household, immigrant families and other groups that are easily dropped off from traditional social safety nets.

#### **Driver and Moderator of the workshop:**

**Mr Tapio Rissanen**, CEO, Senior Consultant,  
EuroConseils sprl - RegioPKI

#### **Preliminary list of Speakers:**

**Mr Antti Peltomäki**, Deputy Director-General,  
European Commission, DG Information Society and Media (OK)

**Mr Paul Timmers**, Head of eInclusion Unit,  
European Commission, DG Information Society and Media (OK)

**Mr Robin Wilton**, Corporate Architect - Federated Identity,  
Sun Microsystems, Chief Technology Office (OK)

**Mr Jyri Koivisto**, Marketing and Development Director,  
MediNeuvo Oy (OK)

#### **Open Days 2008 events and Registration:**

[http://ec.europa.eu/regional\\_policy/conferences/od2008/index.cfm](http://ec.europa.eu/regional_policy/conferences/od2008/index.cfm)

#### **Further information:**

**Mr. [Tapio Rissanen](#)**, CEO, Senior Consultant  
**[EuroConseils sprl - RegioPKI](#)**