



European Week of Regions and Cities
Brussels
6 – 9 October 2008

People in a safe Knowledge Society – Achieving digital inclusion for all

07A19

7/10/2008, 16.45-18:30

Room JDE 51

Moderator: Tapio Rissanen

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Tapio Rissanen

CEO, Senior Consultant

EuroConseils sprl - RegioPKI – specialised in

- Consultancy and Advisory Services in the Area of **Trust and Security, PKI - Digital Signature and Identity Management** to support the take up of **Web 2.0 and Web 3.0**
- Provision of Trust and Security Service **Systems and Solutions for paperless eServices** and transaction processes including smart cards and solutions based on PKI and Digital Signature. **RegioPKI®** Turn-key Concept for regions.
- Mayor of the Creative Knowledge Society village, 6th floor



e-Inclusion

- This seminar addresses knowledge society and eServices from a human and eInclusion perspectives.
- What are the challenges for eInclusion in the digital era
- How can we achieve eServices for all?
- What can knowledge society services bring to a better quality of life?
- How can we extend community and social wellbeing services to the Internet era and taking advantage of social web – Web 2.0 technologies?
- How will people benefit and interact with inclusive e-services?
- What about privacy?



Objectives of the seminar

- To give profound information on European future directions in the area of eInclusion
- To map the major future challenges in eInclusion
- What could be done:
 - To introduce a good practice case with advices on what is needed for proper implementation of interactive, trustworthy health and social care service



Practical information

- After each of the following four speech sections, there is time for **Questions & Answers** concerning the presented theme
- At the end, there is time for general **interactive discussion** concerning all subjects covered within this seminar
- Further information and documentation about the presented details and solutions is available in the **Knowledge Society Village**, as part of the Investors' Café – You are welcomed to visit.



Programme and Panellists (1) :

Inclusive Knowledge Society in Europe for all, i2010 and beyond - Commission's future directions

Speaker: Mr Antti Peltomäki

Deputy Director-General

**European Commission, DG Information
Society and Media**

- To support regional strategies how ICT can help to tackle major societal challenges, which Europe is facing in the near future.
- The Commission's high level future directions to support the development of the inclusive society

Programme and Panellists (2) :

**Commission's eInclusion activities in practice.
What FP7, ICT-PSP and other relevant
programmes offer to regional development?**

Speaker: Mr Paul Timmers

Head of eInclusion Unit

**European Commission, DG Information
Society and Media**

- Future directions and practical advises how Regions could streamline their efforts and join forces towards common goals to make best use of R&D work and results,
- get information about best practices in the area of eInclusion



Programme and Panellists (3) :

Three Identity and Privacy Challenges of e-Inclusion

Speaker: Mr Robin Wilton

***Corporate Architect - Federated Identity,
Sun Microsystems, Chief Technology Office***

- Everyone is facing trust and privacy challenges when using eServices.
- What privacy policy safeguards, requirements and designs should be foreseen to achieve controlled information and data management in eInclusion services?
- What about the aging population using digitalised homecare and Web 2.0-based eServices and networking?
- The challenge: Digitalised people-to-people interaction and inclusive services like homecare using the Internet, mix identity and private data, information about links, connections, preferences, behaviour and other personal data in a privacy sensitive mash-up of data, information and services

Programme and Panellists (4) :

Show Case Story:

Interactive 24/7 eServices for elderly people – introduction of a pilot case in the City of Tampere (FI) as part of the T-Seniority ICT-PSP eInclusion pilot project

***Mr Jyri Koivisto, Marketing and Development Director,
MediNeuvo Oy***

- This pilot case story will demonstrate how an easy-to-use interactive touch screen interface-based digital video/TV system enables independent living of seniors at home in most life and health situations.
- Particular focus is put on eInclusion of senior people and is combined with health mentoring, monitoring, social care and wellbeing services, including everyday networking with friends and also commercial services using secure eIdentity based service concept for electronic transactions.



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You are all welcomed to visit the Creative Knowledge Society Village and our stand on the 6th floor to discuss these issues and the T-Seniority project in details

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